



# **Google Seo Marketing Book - Offpage SEO For Business, Social Bookmarking N Backl: Google SEO Optimization For Business (Facebook ,Google Plus ... internet marketing strategies ) (Volume 1)**

*Sanjana Koul*

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Sanjana Koul

This book serves as your all-in-one guide. Through this book, you will find everything you have to know about basic SEO. You will discover proven strategies and steps that will enable you to benefit much from optimizing your website SEO Made Simple Search Engine Optimization Strategies for Dominating Google, the top-selling search engine optimization guide of all time This book serves as your all-in-one guide.

Through this book, you will find everything you have to know about basic SEO Index : Chapter 1 What is SEO? Chapter2 What is Offpage SEO? What Are Backlinks? Why Backlinks are needed? Where should I place my Backlink? Do bad Backlinks exist? Chapter 3 DO Follow V/S No Follow links Do follow link No follow link Use of No follow link Determine whether link is “do follow” or “no follow” Important terms (a)Inbound links (b)Outbound links (c)Internal links Chapter 4 Offpage SEO techniques Social media (a)Facebook (b)Twitter: (c)Google Plus: Blogging Guest blogging Article Marketing Directories (a)Meaning of Web Directories (b)Meaning of Directory Submission in SEO (c)How Directory Submission is helpful for SEO? (d)How Directory Submission is done? Forum Marketing Photo and video sharing Social bookmarking (a)Meaning of Social Bookmarking (b)Why Social Bookmarking Comes? (c)Is social bookmarking helpful for SEO? (d)How Social Bookmarking is done? Local listing Chapter 5 Offpage Automation Tools SEomoz Linkscape: Majestic SEO: Senuke Advanced Link Manager

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