



Corporate Policy, Values and Social Responsibility

Anthony F. Buono, Lawrence Nichols

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This outstanding volume combines the perspectives of managers, sociologists, and scholars of business ethics in order to analyze the social role of business in society. The authors discuss the organizational dynamics and dimensions of corporate social policies and the ways in which organizational policies are interpreted and evaluated by outside groups. They also develop and apply an integrated conceptual model in a case study of the Community Reinvestment Act and present the responses of selected Boston area banks to the study. Instead of accepting the reductionism of perspectives and polarization along disciplinary lines that have characterized research in the field, the authors focus on the need to explore the role of business in the larger society from a variety of viewpoints within a unified conceptual model.

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