



# **The Effective CIO: How to Achieve Outstanding Success through Strategic Alignment, Financial Management, and IT Governance, Second Edition**

*Eric J. Brown, William A. Yarberry Jr.*

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Unlike many books that only provide a general review of the strategies important to the chief information officer, this book explains how to execute the guidelines it recommends. It covers topics such as mobile computing strategies, open source alternatives, cloud technologies, trends in web development, virtualization strategies, supercomputing, and disaster recovery/business continuity planning. The text integrates the perspective of a CIO coping with the daily pressure for results, with that of an IT auditor focused on governance and internal control. Examples, charts, templates, and anecdotes supplement the material.

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