



# The Cheap Guide to Sustainability and Corporate Social Responsibility

*Leo Raudys*

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# The Cheap Guide to Sustainability and Corporate Social Responsibility

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## **The Cheap Guide to Sustainability and Corporate Social Responsibility** Leo Raudys

A quick and easy reference to the world of Sustainability and Corporate Social Responsibility. You'll find lists of organizations, conferences, people, terms and concepts, all to help you navigate this growing profession. Reviews: The road from here to sustainability is long, winding and full of unexpected detours. We need good maps, and this is one of the best: a succinct, sometimes sassy, guide to who's who and what's what in the world of CSR and sustainable business, designed to help speed the journey. — Joel Makower, Chairman and Executive Editor, GreenBiz Group, and co-author, *The New Grand Strategy* (St. Martin's Press, 2016) Sustainability. CSR. Materiality. Natural capital. Circular Economy. ESG. So many words to describe how companies manage their social and environmental issues and contribute to the larger world. Managers trying to understand this growing field could certainly use a "yellow pages" to chart a course through a complex environment. Leo Raudys' new book, *The Cheap Guide to Sustainability and Corporate Social Responsibility*, gives readers a quick overview of the organizations and people trying to build a thriving world, and the language and ideas that inspire them. Andrew Winston, corporate sustainability advisor, author of *The Big Pivot*, and co-author of *Green to Gold*

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