



Findability: Why Search Engine Optimization is Dying: + 21 New Rules of Content Marketing for 2013 and Beyond

Mr Randy M Milanovic

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Includes two marketer/copywriter worksheets: sales funnel planner and landing page planner. Are you ready for a new world of search engine optimization, social media, and content marketing? You had better be, because Google, Facebook, Twitter, and other popular Internet marketing tools are changing fast... the companies that adapt are going to find more opportunities, while their competitors are going to be left behind.

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