



Approaches and Processes for Managing the Economics of Information Systems (Advances in Business Information Systems and Analytics (Abis))

Theodosios Tsiakis

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Approaches and Processes for Managing the Economics of Information Systems explores the value of information and its management by highlighting theoretical and empirical approaches in the economics of information systems. By providing insight into how information systems can generate economic value for businesses and consumers, this book is essential for professors, students, researchers, and developers of information systems.

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