



# **Show Me the Money: Writing Business and Economics Stories for Mass Communication (Routledge Communication Series)**

*Chris Roush*

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*Show Me the Money* is a business reporting textbook offering hands-on advice and examples on doing the job of a business journalist. Author Chris Roush draws on his own business journalism background to explain how to cover businesses and industries, and where to find sources of information for stories. He includes examples of business stories demonstrating how reporters take financial information and turn it into relevant facts that explain a topic to readers. With numerous examples of documents and stories in the text, it is an essential guide for doing business journalism.

This definitive business journalism text:

- \*provides real-world examples of business articles;
- \*presents complex topics in a form easy to read and understand;
- \*offers examples of where to find news stories in SEC filings ;
- \*discusses, in full-length chapters, how to write stories on mergers and acquisitions, as well as bankruptcy court filings;
- \*gives comprehensive explanations and reviews of corporate financial, balance sheet, and cash flow statements, dissected so reporters at all levels of experience can understand them;
- \*provides tips on finding sources, such as corporate investors and hard-to-find corporate documents; and
- \*gives a comprehensive listing of Web sites for business journalists to use.

*Show Me the Money* is essential for graduate and undergraduate students with an interest in business journalism, and will also serve professional reporters and editors new to the field of business journalism or needing a refresher. In addition, it will be of value to public relations students and professionals, particularly those who are in the corporate communications field.

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