Illustration For Designers - Second Edition

Kathryn Hagen

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"Illustration for Designers" is a fashion drawing textbook that has been developed by Kathryn Hagen, utilizing her twenty years of experience teaching fashion drawing at the prestigious Otis School of Fashion at Otis College of Art and Design in Los Angeles. Already in its second edition, this up-to-date book contains over six hundred illustrations of various poses and garments, step-by-step drawing charts and proportion templates for flats, fashion heads and male and female figures. Fashion poses are analyzed anatomically and structurally, and include a variety of ethnicities, age groups and attitudes. An easy to read text provides important hints for rendering fabrics, developing effective compositions, understanding historical context and developing drawing methods that are both creative and efficient. In addition to the drawing information, the book also seeks to explain an easy approach to the design process. In the section "Designing and Illustrating a Group", the reader is taken through a ten step process that progresses from defining the customer to creating a master sheet to visualizing a final layout, and finally, to illustrating the group.

"Illustration for Designers" is suitable for use by a broad range of people, from the young teen who is interested in fashion drawing, to the fashion professional who wants to put their ideas on paper more effectively. It is being used as a textbook in a number of colleges and art high schools across the country. Teachers and students appreciate its user-friendly features that include a sturdy spiral binding [that allows the open book to lay flat], labeled tabs so different sections can be found quickly, and a detailed index for locating specific information efficiently. Educators who are interested in using "Illustration for Designers" in their classroom will also appreciate that it will be partially revised and updated every two years so that the information will remain current.

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