

Win Some, Lose Some: G. Mennen Williams and the New Democrats (Great Lakes Books Series)

Helen Berthelot

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Helen Berthelot's memoir, Win Some, Lose Some, tells the story of what happened behind the scenes at a pivotal point in Michigan political history. It's a chronicle of loyalty, devotion, vision, personality, and old-fashioned patriotism.

Elected to office of governor in 1948, Democrat Mennen Williams served in that capacity until 1960. Despite opposition in the Republican legislature and resistance from the press, Williams garnered public support and literally built a state government that served the needs of the people. He left a legacy of elementary and secondary schools, college and university buildings, mental hospitals, roads, and bridges, especially his beloved Mackinac Bridge.

Far more than a chronicle of Williams' career, Win Some, Lose Some reveals how politics and campaigning have changed -from budgets on a shoestring to multi-million dollar media exercises run by image makers, consultants, and market researchers.



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